

IT'S TIME

TIME FOR A NEW YMCA!

We know that lasting personal and social change comes about when we all work together. That's why, at the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

YMCA of the Coastal Bend
417 S. Upper Broadway
Corpus Christi, Texas 78401
361.882.1741



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



STRENGTHENING OUR COMMUNITY TOGETHER

My family, friends and I will use this facility to learn, grow and thrive. We are the future of the community!



[YMCA North Side Manor After School Tutoring Program](#) - tutoring in science, reading and math; participants increased grades and are provided a healthy meal each day. Coming to the Y for activities and summer camp are rewards for homework and school accomplishments.

[Youth in Government and Y-Leaders Clubs and vertical learning program](#) - builds self-confidence and understanding of the legislative and judicial processes through community partnerships in area schools. Students also learn to study and debate public issues, plan and lead effective meetings and solve problems through group work. Participants are rewarded a YMCA membership.

Community Outreach

- Child Care and Camps
- Health and Fitness
 - Healthier children and families through our partnership with CHIPS for reduced memberships and health & sports opportunities for those in need
 - The Y is a partner in the organization to prevent diabetes and obesity
- Aquatics
 - Swimming lessons, water exercise and lap swimming
 - TC Ayers Pool - free swimming and swimming lessons for North Side residents
- Youth Sports
 - Basketball, volleyball, soccer, Miracle League and other family programs

To strengthen the foundation of our community through Youth Development, Healthy Living, and Social Responsibility programs we need you as a partner. Please help the YMCA accomplish our goal - A better community for all!

The YMCA started in Corpus Christi in 1886.

Our current site was constructed in 1942 with additions and remodeling at least five times in 69 years. This building has become an outdated maze – totally inadequate to meet the needs of our youth, families and community.

What will be the return on your investment for helping us build a new facility?



A new facility for future generations.

A better "tool" for youth development.

A quality family destination place in the center of the city.



Program growth: approximately \$17,585 (4.76%) the first year.

- 390 new youth program participants in swimming lessons and youth sports - 4.76% each year with the addition of more program sites in a number of program areas.
- Special event income will increase \$334 (15%) from different activities from our Y-Leaders programs.
- Youth served in our mission program will be motivated to work harder in school to increase their grades and lifestyle.

Favorable factors for revenue increases.*

- An estimated 1,288 paying membership units if we build a new facility.
- 92% of these would join within the first year after completing a new facility.
- Income from these new memberships would increase our fees to \$81,233 (10%). We project a 5% growth the next year and 3% each year for the next 3 years.
- Joining fees and other miscellaneous membership income will increase \$17,335 (226%) and \$546 (2%) respectively the first year.
- Special event income and all other income is reflected to grow 4% per year after the initial first year of growth.



PHASE 2 & 3

Matching our building to meet community needs and to create a family YMCA



New outdoor pool for lessons and family recreation



YMCA of the Coastal Bend "Vision" for the Future Capital Campaign

Donor Pledge Form

Because I am the future!

Mr./Ms. _____ will pledge _____ to the "Vision for the Future" Capital Campaign.

Name: _____

Company: _____

PREFERRED MAILING ADDRESS:

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #1: _____ Phone #2: _____ E-Mail: _____

Pledge Information

My/our first payment of \$ _____ will start: _____ and will be paid over
years

_____ Monthly _____ Quarterly _____ Semi-annually _____ Annually

Pledge Comments: _____

Name: _____ Date: _____

(Print)

Signature: _____

(Your signature on this document makes this agreement a legal and binding agreement)

Campaigner Name: _____



PHASE 1



PHASE 2



PHASE 3





YMCA of the Coastal Bend, 417 S. Upper Broadway, Corpus Christi, TX 78411

Mission: To put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all